

Spencer Fox Eccles School of Business Saturday, April 13, 2019 9:00am-4:00pm





It is my great honor and privilege to welcome you to the 3rd Annual Black Affairs Summit! The Black Faculty & Staff Association of the University of Utah is pleased to host this event, designed to celebrate, educate, and inspire the Black community of Salt Lake City.

I am delighted to welcome all the distinguished guests who have traveled from all regions of the valley to be present at this important event. I thank the honored keynote, Mr. James Jackson, III for accepting our invitation. Great appreciation also goes to the content experts participating in our mainstage panel discussion and those leading breakout sessions.

Last, but certainly not least, a special thank you to our partners and sponsors who continuously support the black community in Salt Lake City and beyond!

#### Welcome to the 2019 State of Utah Black Affairs Summit!



Dr. Tiana N. Rogers, PhD, MA, MA

Chair, Black Faculty and Staff Association Chair, 2019 State of Black Affairs Summit University of Utah

# **Program Schedule**

TIME 8:45am	<b>TOPIC</b> Registration, Coffee, and Refreshments.	LOCATION
9:15am	Keynote: Becoming a Bridge-Builder James Jackson III	SFEBB 1110
10:10am	State of Utah Panel led by Rep. Sandra Hollins	SFEBB 1110
11:00am	Overview of the Summit: Raffle, prizes, tabling, networking	SFEBB 1110
11:30am-12:20pm	BLACK PROSPERITY	
Breakout Session #1	<i>First Time Home Buyer Seminar</i> Maria Graham & Erica Peterson, American Wholesale Loans	SFEBB 5130
Breakout Session #2	<i>Tempered Radicalism: It Won't Save Us</i> Teshia Griswold-Koffi, M.Ed., University of Utah	SFEBB 5180
12:30pm-1:30pm	LUNCH- Miss Essie's BBQ	7 <sup>th</sup> Floor Childhall
1:40pm-2:30pm	LEADERSHIP IN THE BLACK COMMUNITY	
1:40pm-2:30pm Breakout Session #1	LEADERSHIP IN THE BLACK COMMUNITY Do it for the Culture: Black Students Mobilizing During the Time of '45' Alexis Baker & Portia Saulabiu, M.Ed., University of Utah	SFEBB 5130
	Do it for the Culture: Black Students Mobilizing During the Time of '45'	SFEBB 5130 SFEBB 5180
Breakout Session #1	<i>Do it for the Culture: Black Students Mobilizing During the Time of '45'</i> Alexis Baker & Portia Saulabiu, M.Ed., University of Utah <i>Resilience: More than Bouncing Back</i>	
Breakout Session #1 Breakout Session #2	Do it for the Culture: Black Students Mobilizing During the Time of '45' Alexis Baker & Portia Saulabiu, M.Ed., University of Utah Resilience: More than Bouncing Back Denise Elbert Self-Assessment: As a Man Thinketh: So He is	SFEBB 5180
Breakout Session #1 Breakout Session #2 Breakout Session #3	Do it for the Culture: Black Students Mobilizing During the Time of '45' Alexis Baker & Portia Saulabiu, M.Ed., University of Utah Resilience: More than Bouncing Back Denise Elbert Self-Assessment: As a Man Thinketh: So He is Marcus Jones, Miss Essie's BBQ	SFEBB 5180
Breakout Session #1 Breakout Session #2 Breakout Session #3 2:40pm-3:30pm	Do it for the Culture: Black Students Mobilizing During the Time of '45' Alexis Baker & Portia Saulabiu, M.Ed., University of Utah Resilience: More than Bouncing Back Denise Elbert Self-Assessment: As a Man Thinketh: So He is Marcus Jones, Miss Essie's BBQ WELLNESS AND RESILIENCE IN THE BLACK COMMUNITY Mindfulness	SFEBB 5180 SFEBB 1110

# Keynote Speaker



James Jackson III

#### **ABOUT JAMES JACKSON III**

Mr. James Jackson, III currently serves as the Assistant Vice President of Community Development at Zions Bank, where his team manages nonprofit sponsorships and the CRA (Community Reinvestment Act) activities and compliance. Although, Mr. Jackson has worked in various areas of the financial industry for over 18 years, from financial services, mortgage banking, and business banking, he has found his passion in serving his community.

In conjunction with his role at the bank, Mr. Jackson also serves on several boards of directors including Utah Black Chamber, where he operates as the Founder and the Executive Director. Since its inception in 2009, the Chamber has grown to not only serve black owned small businesses in Utah, but has become the premier organization connecting and engaging Utah's Black community and building bridges for inclusion. In 2018, the organization's membership doubled and has continued to support programs among Utah's developing diverse communities, with one of the more notable efforts being the diversity guide, Living Color Utah (www.livingcolorut.com).

With such demonstrated success, Mr. Jackson is often sought after by various communities, government, and corporations for guidance related to topics of diversity & inclusion. Such inquiries prompted Mr. Jackson to start his own business in 2016 focused on providing coaching, training, teaching leadership, and organizational development to nonprofits and small businesses. Most recently, Mr. Jackson was featured on the cover of Utah Business Magazine accompanied by an article titled, 'Black Utah, the case for a more diverse state, and how we can achieve it.' He is now a regular contributor to the magazine, providing insight and invoking discussion related to Utah's diversity.

As a native Utahan, Mr. James Jackson, III is committed to the social and economic growth of the black and overall diverse community. His goal is to further promote Utah diversity with the hopes of it becoming a more attractive destination for people of color.

## State of Utah Panel



#### Led By Rep. Sandra Hollins

Sandra is a licensed clinical social worker, and the primary focus of her career has been on substance abuse treatment and advocacy services for Salt Lake City's homeless population. She received her bachelor's degree in business management from the University of Phoenix and her master's degree in social work from the University of Utah. She is currently the homeless strategist and outreach coordinator for Salt Lake City.

Sandra is a member of the graduate chapter of the Greater Salt Lake Chapter of Delta Sigma Theta, Inc., is a graduate of the Westside Leadership Institute, and has served on numerous boards and councils. In addition, Sandra is the past western regional director of the National Organization of Black Elected Legislative Women, is co-chair of the Women and Children committee for the National Black Caucus of State Legislators.

Sandra is the first Black America woman elected to the Utah State Legislature. She is a member of the Utah House of Representatives where she has proudly served District 23 since 2015. In the House of Representatives, she is a member of the Social Services Appropriations, Health and Human Service, Law Enforcement and Criminal Justice and the Child Welfare oversight panel.



#### Maria Graham, Mortgage Broker American Wholesale Loans

Maria Graham is a Mortgage Broker with American Wholesale Loans. She was born in Santiago, Chile and migrated to the United States at the age of 9. She graduated from the University of Utah in 2013 with a BS in Psychology. Maria has over a decade of experience helping First Time Home Buyers finance their dream of homeownership. She feels an extra sense of pride and joy when helping the underrepresented and underserved communities in my state of Utah. "It is an honor and a privilege to be invited to speak at the 2019 Black Affairs Summit. Go UTES!!!"



#### Erica Peterson, Realtor RANLife Real Estate

Erica Peterson is a Realtor with RANLife Real Estate in Sandy, UT. She was born and raised in Ghana, West Africa. She is a black entrepreneur, and is passionate about helping families and friends in Utah become homeowners rather than Renters. Her goal is to help her community learn more about ways to manage and fix their credit, so they can buy a home and start investing in their future for their families.

Erica loves working with First time home buyers because as an immigrate daughter, helping her mom buy her first home was incredible. Her mom worked so hard, just like many families in Utah. Erica's mom is now a homeowner, building her wealth and living her American Dreams. It gives her a sense of pride and joy, knowing the homeownership dream is attainable to everyone. Erica believes we all deserve to own a home if there is a way to buy a home: "There are so many options to own a home and I'm here to guide you to find your dream home."



#### Teshia Griswold-Koffi, M.Ed. Chair, Black Faculty and Staff Association, University of Utah

Teshia Griswold-Koffi currently serves as Chair of the Black Faculty & Staff Association, Administrative Program Manager for STEM Faculty in Academic Affairs, Coordinator of Diverse Faculty Hiring for the Office of Health, Equity, and Inclusion, and facilitator of the Presidential Anti-Racism Task Force for the University of Utah.

Teshia is in her final year as a Doctoral Candidate in Educational Leadership & Policy, specializing in Higher Education Administration and Leadership Theory. She is a bodybuilder, loves cats, and is from Milledgeville, Georgia. Her passion in life can be summed up in her favorite quote below:

"The people who are trying to make this world worse are not taking a day off.

#### Why should I?" Bob Marley

Teshia is known on campus for her leadership, outspokenness, honesty, drive, passion, and colorful appearance. Her perception of professionalism is very unconventional to say the least, she states: "Everything I am is about authenticity and extrication, which means I'll lose in the end... but I choose to live no other way."



#### Alexis Baker, University of Utah

Alexis Baker was born and raised in the great state of Utah. She is a graduating senior majoring in Health Promotions major and getting her minor in African American Studies. Since her freshman year at the University of Utah, Alexis has had a passion for advocating for black students. This passion has been shown through her past role as the Black Student Union Presidents and acts of student activism over throughout her time at the University of Utah. Alexis is very involved on campus with working as a resident Advisor of Housing, working as a Peer advisor for the international Student and Scholar Services office, serving as the secretary for the Sigma Omicron Chapter of Delta Sigma Theta Sorority Inc. and playing a pivotal role as one of the Co-founders of the Black Cultural Center at the University of Utah. After Graduation, Alexis will be attending Florida State University Fall 2019 as a masters student in their Higher Education Program.



#### Portia Saulabiu, M.Ed. University of Utah

Portia Saulabiu is the Retention Coordinator in the Center for Ethnic Student Affairs at the University of Utah. Through this role she has created a retention program called Leaders of Resilience, Diversity, and Excellence (LORDE) Scholars Program where students are supported through their educational and personal experiences towards graduation while building their leadership development in a non-typical fashion through space that allows them to problematize notions of leadership development that center whiteness. Portia also oversees African-American/Black programming through the center where she has helped to create critical collaborative programming by Black students, faculty, and staff that assist in the retention of Black students at the U. She believes in empowering the voices of students of color/underrepresented so that they can contribute to sustainable changes that positively impacts their communities, which led her to this type of work that is her passion area. Portia is a NASPA Undergraduate Fellows Program (NUFP) Fellows mentor, serves on the Presidential Anti-Racism Taskforce at the U, and has assisted in founding the Black Cultural Center at the University of Utah.



#### **Denise Elbert**

Denise Jeffrey-Elbert is the mother of two adult children and grandmother to three. She is a veteran of the United States Air Force, retiring after 20 years of service. Denise is a Distinguished Toastmaster and will celebrate 20 years of membership this year! She holds a Bachelor of Science in Social Psychology, and a Masters of Art in Human Resource Management. Denise is currently an Air force civil servant in the position of an employee wellness specialist and master resilience trainer, and is the installation Diversity and Inclusion lead, Hill Air Force Base. As an employee wellness specialist, she assists the employees overall team performance in the four Comprehensive Airmen Fitness (CAF) domains (mental, physical, social and spiritual) and functions as an executive coach for supervisors and leaders and peer assistant for other employees. She is a certified John Maxwell leadership coach and trainer. Denise is a masterful motivator and entertaining trainer and speaker. Her positive energy radiates in all she does.

Denise is a member of the board of directors for the Inclusion Center, SLC. She is a licensed and ordained minister, and for the past three years has served as the co-pastor of the Pink Pulpit Crusade, a global ministry designed for the uplifting of women in mastering life's challenges.

Denise is a member of the Greater Salt Lake Alumnae Chapter of the Delta Sigma Theta Sorority, Inc. and currently serving as the chapter's chaplain. On the sorority regional level Denise serves the Utah state coordinator for the states two chapters.



#### Marcus Jones, Founder/President Miss Essie's Southern BBQ

Marcus L. Jones Founded Miss Essie's Southern BBQ to bring quality and authentic southern BBQ to every women and man's back yard BBQ, party or just a family get together. Miss Essie's recipe of pure ingredients, excellence and love is what kept My Grandmother Essie Mae Jones family, friends and neighbors happy with BBQ filled smiles.

Mr. Jones worked at Costco Whole sale for 10yrs and has developed warehouse Management skills, quality and control of receiving and handling of Merchandise.

Mr. Jones has taken his skill set and transferred them over to Miss Essie's Southern BBQ were he has developed process flow management and bottom-line improvements to overall better the company.

Mr. Jones has retained his Managers food safety license and HACCP certifications for USDA AND FDA.

Mr. Jones has received a bachelor of Sports Medicine from University of Utah and also played on the prestigious Football club for University of Utah on a full Athletic Scholarship. A former Arizonian, Mr. Jones has lived in the great State of Utah for more than 20yrs.



#### Dr. Ariel Blair, PhD, University of Utah

Dr. Ariel Blair has studied and practiced mindfulness since 1996. She was fortunate to have the opportunity to travel with Thich Nhat Hanh and to study at his monasteries in France and the United States. Ariel integrates mindfulness practices into her work as a manager and as an Assistant Professor (Lecturer) of management at the University of Utah David Eccles School of Business. She has decades of experience consulting and managing in multinational corporations worldwide. Dr. Blair's education includes a B.A. degree from Brown University, an MBA from the Amos Tuck School at Dartmouth College, and a Ph.D. in organizational ehaviour from Claremont Graduate University.



#### Cameron Williams, Director of Diversity Engagement, Principal Sales Architect Domo

Cameron Russell Williams, originally from the southern suburbs of Chicago, attended the University of Oklahoma and graduated with a Bachelor's Degree in both Economics and African/African-American Studies. In 2017, he was promoted to Director of Diversity Engagement, with the mission of educating, growing, and fostering a highly inclusive environment both at Domo, and across the state of Utah. Cameron is currently the acting President of the Utah Cultural Trust, Chairman of the Utah County Black Chamber of Commerce, board member of the Utah Black Chamber of Commerce, and board member of the Young Professionals of Salt Lake City.

Cameron is also an advisor to the Utah chapters of the National Association of Black Accountants and National Society of Black Engineers. Through his various roles, Cameron is focused on forging partnerships across Utah to ensure diversity and inclusion, as he believes this can only be achieved by working together.



#### Lex Scott, Black Lives Matter, Utah

Lex Scott is the founder of Black Lives Matter Utah. She also leads the United Front Civil Rights Organization. Lex was born in Denver and raised in Salt Lake City, Utah. Lex first got involved in the Black Lives Matter movement after a wellknown police brutality case when Mike Brown was killed by police in Ferguson, Missouri. The Salt Lake City, Utah chapter of BLM seeks to publicize data about the police department. Additionally, this movement has helped with adding a complaint button on the Salt Lake City Police Department website. Lex has also been part of creating de-escalation training for police officers.

# We would love your feedback.



# Please fill out our survey through this link:

## tiny.cc/BlackSummit19

# Thank you to our Sponsors!









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